

EYE SPY PUBLICATION

Category

Publication Design Editorial

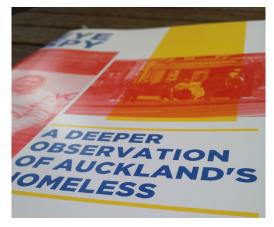
Client

Student Project Unitec

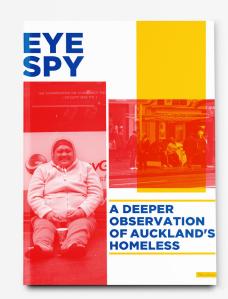
Brief

This project I created for my final year focusing on the growing number of homeless within Auckland city. I created an editorial speaking about this issue aiming to attract young adults to learn more of such a huge issue and tackle the assumptions based around homelessness. I wanted to create this in order to open the much needed discussions and build towards seeking a change.

Date







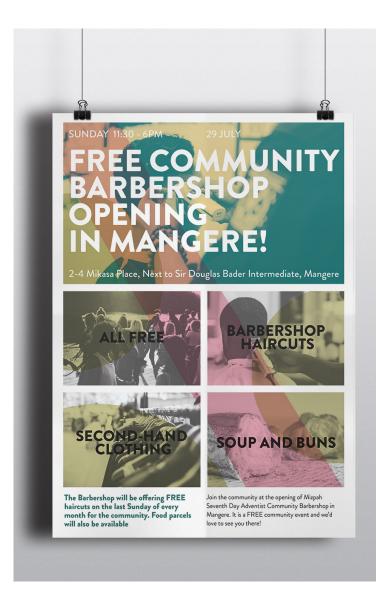




MIZPAH YOUTH

Category Poster Design Client Mizpah Seventh-day Adventist Church Brief Design a poster to attract locals for a community event offering free haircuts and food parcels.

Date









TRENZ DOCUMENT

Category

Publication Design Editorial

Client

Trenz Homes

Brief

At BBT we were given a 40+ page document in which the client wished to have the original content refreshed and visually striking. It was to include their branding shown on different forms e.g website mockup, billboard and vehicles.

Date









HAZARDCO WEBSITE

Category

Web Design

Client

HazardCo

Brief

HazardCo requested BBT to redesign their Australian website which expressed their brand style and app in a clean one page design aesthetic. I was tasked to create this web page based on the content sent through and conversations and feedback from the client.

Date





BBT DIGITAL LANDING PAGE

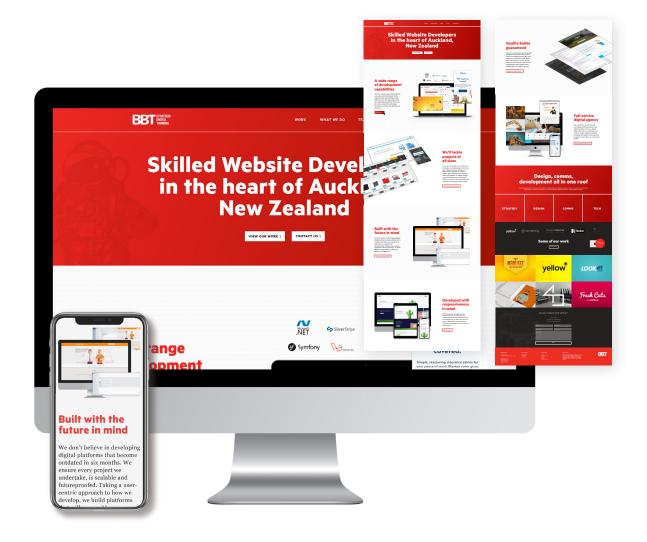
Category					
Web Design					
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Client					
BBT Digital					

Brief

This was an internal job to design a one page web design with a clean aesthetic with powerful mock ups to visually speak the content its relating to. These images are static therefore their look had to be strong and attractive. I was to introduce the new company branding accross this page and design it for both desktop and mobile.

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Date





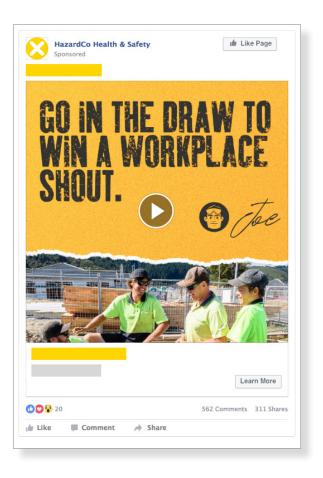
HAZARDCO SOCIAL PACK

Category
Social Media, Video
Client
HazardCo
Brief
This is one of many social media packages I was given to do for clients. In this I am given a company brand and content and then build a storyboard with a 9:16 and 4:5 dimension video with annotations describing how it is to be animated by the companies internal animator. Acommpanying this would be 1:1 Facebook image following the 20% Facebook limit rule for images.

Date

2019





Click here to watch video.



ROBINHOOD RANGEHOOD CATALOGUE

Category

Publication Design Editorial

Client

Robinhood NZ Monaco Corporation

Brief

For this task Robinhood needed a new catalogue that showcased an updated list of our rangehoods. This included new models and removing older models from an earlier catalogue print. This was directed to customers looking to find out what our range of products are in this category as well as product details and optional accessories. Creating this I utilised inhouse photography done by myself to showcase our ducting kits, for customers looking to make an extra purchase with their rangehood. This was also specially designed to easily teach customers on how to choose a rangehood best suited for them and their home.

Date













THANK YOU!